



SPONSORSHIP PROPOSAL

20 24



ABOUT DSNNN

INTRODUCTION

The Down Syndrome Network of Northern Nevada is a network of family, friends and individuals dedicated to provide information, education, and support as we raise awareness of Down syndrome in Northern Nevada. Every day, our volunteers, board members, friends, families, community members and part-time staff create opportunities for individuals with Down syndrome or other developmental disabilities to live richer lives.

We provide family service coordination to help all the families in Northern Nevada with a person with any developmental disability get the services, early interventions, and programs they need to live a fulfilled life and contribute to society. We offer educational programming to the parents, care givers, and siblings and people with developmental disabilities. We offer support groups for families with someone with a developmental disability. We offer enrichment for individuals with disabilities. But we are not limited to that, we tailor our services around what the family needs.



THE DETAILS

WHAT IS THE BUDDY WALK?

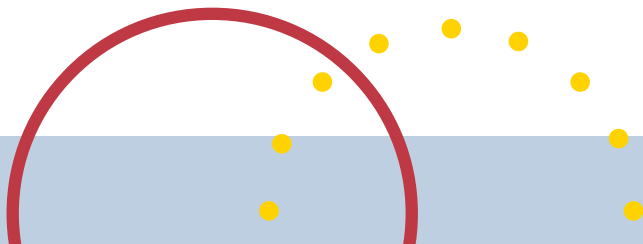


The Buddy Walk is a celebration of individuals with Down syndrome. It is our largest fundraiser of the year, as well as the biggest community engagement opportunity. There are many ways to help. Individuals can volunteer, register to walk, create a team and encourage others to join in the fun, create a fundraiser at their school, workplace or organization, spread the word via social media or by asking businesses to sponsor or create a team, or help send out materials to organizations & businesses.

Businesses are encouraged to create a Buddy Walk team, donate to or sponsor the event. We are expecting around 600 people to participate at this year's event.

We are looking for sponsors of this event that align with the mission of our organization, and believe that community inclusion is important because all people, regardless of their abilities, should be able to participate and engage in a full range of community activities. At DSNNN, the principles of community inclusion inform and fuel all of our programs.

Community inclusion is the opportunity to live and exist as a contributing member of the community while being valued for one's abilities and uniqueness – regardless of disability. The ultimate goal of community inclusion is the participation of people with IDD across a range of areas, including employment, housing, education, recreation and leisure, civic engagement, peer support and more.



SAMPLE SCHEDULE (FROM 2023)

BUDDY WALK TIMELINE

5:00 - Katy/Christina arrive

- Party Hearty Balloons arrives to set up arch (Caden 775-856-9446 & Rylan)
- Knights of Columbus arrive - begin cooking

6:00 - Committee arrives

Entertainment - support Katy and Christina in getting all entertainment to correct places. Make sure entertainment knows time/location to meet Katy

Registration - DEZMOND help check people in (PILAR)

Vendors - SARAH escort vendors to their correct spot. Ensure all vendor rules are followed.

Volunteers - meet volunteers at designated location. Give volunteers their t-shirts and tasks.

Media - CHRISTINA Make sure all media is accurately given to media team at Swift Sportsdome. Set up photo booths (support from volunteers.) ROBBIE to take photographs of the event.

Food - Support David in getting all food. Make sure he has his volunteers. Make sure bottled water is in pools. MIKE to be lead Food volunteer.

Raffle - Trent to help set up and run raffle

6:30-7:30 Vendors set up

7:00 - Volunteers Arrive

8:00 - Gates Open

Breakfast begins

Raffle opens

Mimosa & Bloody Mary bar opens

Bill gives Shout out to: Renown & Savage and Son

Bill announce dance lessons at the arch at 8:45 9:00, and 9:15

8:25 **Bill** gives Shout out to: Swift Sportsdome, Zulily, Simons, Hall, Johnston

8:35 **Bill** announces dance lesson by arch in 5 minutes

Bill shouts out the Knights of Columbus for making the breakfast with food from Squeeze In, Model Dairy & Smart & Final

8:40 Dance lesson by the arch

8:45 **Bill** announces raffle will shut down when walk begins

8:55 **Bill** gives Shout out to: RC Willey Nevada Center for Excellence in Disabilities

8:50 **Bill** announces dance lesson by the arch in 5 minutes

8:45 **Bill** gives Shout out to: Top Teams

Dance lesson by the arch

9:00 **Bill** announces raffle will shut down when walk begins

9:05 **Bill** announces dance lesson by the arch in 5 minutes

Bill gives Shout out to: Zulily, Renown, Willey, Savage and Son, Simons Hall & Johnston & ITS Logistics

9:10 Dance lesson by the arch

Katy/Christina Meet Berkely/ Fascinating Rhythm & Noteables to go onto the field

9:25 BREAKFAST ENDS

Bill thanks all sponsors, announces raffle will end when walk begins

9:30 Berkely sings the National Anthem

9:34 Reno High Cheerleaders

9:37 Fascinating Rhythm Performs

9:42 Buddies Intro (slide show)

9:47 Noteables Performs

9:52 Noteables lead Dance before walk

9:58 Bill announces raffle closing at start of walk

10:00 WALK STARTS

Run photos from DSNNN and buddy slides with upbeat music

10:20 Announce winners

10:30 am Walk Ends

10:30-12:00 CLEAN UP.



Buddy Walk 2024 Sponsorship Agreement

Hero: \$5000 Everything in Ambassador level, plus logo on 1st tier of shirt, , commercial for your business on scoreboards at Buddy Walk, 4 tickets to The Lucky Few Fall Festival

Ambassador: \$2500 Everything in Friendship level plus logo on starting line banner, 2nd tier name on t-shirt, mentions during TV and radio interviews

Friendship: \$1000 Everything in Community Partner level plus 3rd tier tshirt placement, logo with link on DSNNN.org, Radio mention during PSA schedule

Community Partner: \$500. 4th tier name on shirt, scoreboard recognition, media recognition at Buddy Walk, media recognition on all social media platforms, Complimentary table at Buddy Walk

*Please consider donating an item for our raffle.

Donor/Company Name: _____ Website: _____

Name for Recognition and Media Use (If different than above): _____

Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please forward the full-color company logo file you wish to be used in .EPS (preferred format) or a 300dpi JPG/TIF file to Christina Ugalde at christinadsnnn@gmail.com. Please email completed form to Christina Ugalde.

Checks made payable to DSNNN and mailed to DSNNN 1301 Cordone Ave. Suite 114, Reno, NV 89502.

Your sponsorship is very much appreciated as a charitable contribution and is tax deductible to the full extent allowed by law. DSNNN is recognized 501(c)3, with the following Federal ID 26-1125332. To request an invoice or support by credit card, please contact Christina Ugalde at 775-501-0056 or christinadsnnn@gmail.com





**THANK
YOU**

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dsnnn.org

775-544-3723